

## IGENERATE DIGITAL

Enterprise SEO Deliverables





## **Enterprise SEO**

Service Features	Sliver	Gold	Platinum
Target pages optimised	Up to 80	Up to 100	Up to 150
Full site technical audit	✓	✓ ✓	✓
Initial SEO web copy creation	✓	✓ ✓	
Keyphrase research & selection	Up to 250	Up to 400	Up to 600
Implementation of approved technical updates	✓	✓	
Canonicalisation + site unification analysis	✓	✓ ✓	1
Schema markup review	✓ <i>✓</i>	$\checkmark$	1
Custom monthly reporting	✓ <i>✓</i>	$\checkmark$	$\checkmark$
Monthly AI content analysis reports	✓ <i>✓</i>	$\checkmark$	✓
Flexible monthly SEO consulting hours	11	15	25
Website page speed analysis	$\checkmark$	$\checkmark$	✓
Visitor intelligence and persona mapping analysis	✓	$\checkmark$	✓
Dedicated Sr. SEO specialist	1	$\checkmark$	✓ <i>✓</i>
Dedicated SEO implementation strategists	✓ <i>✓</i>	✓	~
Custom content link development strategy	✓ <i>✓</i>	✓	~
Quarterly content marketing/CRO/linkbuilding assets	21	30	45
Proprietary AI-powered algorithm tracking tool	✓	$\checkmark$	✓ <i>✓</i>
Custom quarterly content/link strategy	✓	$\checkmark$	✓ <i>✓</i>
Monthly campaign costs	\$8,500	\$12,250	\$18,500